



RELIEF joins forces with EU-funded projects to launch the Rural Bioeconomy Alliance

Brussels, [May 31, 2023] - Relief, in collaboration with 10 other EU-funded projects, proudly announces its role as a promoter and member of the Rural Bioeconomy Alliance (RBA). This new initiative aims to facilitate knowledge exchange and the adoption of bioeconomy principles across the rural sector.

Driven by a core set of objectives, the RBA seeks to advance the growth of the bioeconomy sector in rural regions. This involves study, development, and analysis of success stories, best practices, and pilot initiatives within the bioeconomy domain, with a keen focus on supporting the adoption of circular bioeconomy concepts. Recognizing the potential of circular bioeconomy principles in fostering sustainable growth and resource efficiency, the RBA is committed to advocating for their widespread implementation in Europe's rural areas. Moreover, the Alliance prioritizes knowledge dissemination, ensuring that project outcomes are widely shared to benefit both funders and the broader bioeconomy community. To amplify these endeavors, the RBA actively engages in outreach activities to effectively communicate the significance and impact of the bioeconomy in rural society.

Serving as a collaborative platform for policy discussions with the European Commission, the Rural Bioeconomy Alliance contribute to shape the future trajectory of the bioeconomy in Europe. Through this collective effort, RBA members, including RELIEF, can accelerate the advancement of circular rural bioeconomy initiatives within the European Union, thereby making significant strides towards a sustainable future.

The participating projects encompass BioRural, MainstreamBIO, P2Green, RELIEF, RuralBioUp, SCALE-UP, BioModel4Regions, ShapingBio, CEE2ACT, and ROBIN.

The Rural Bioeconomy Alliance was formally launched in Brussels during the COOPID bioeconomy conference on May 31, 2023.

Stay updated with RELIEF for the latest news and developments on the Rural Bioeconomy Alliance!

About the Project

RELIEF – euRopean bio-Economy alliance in Farming is co-funded by the Erasmus+ programme, Partnership for Innovation, Alliances for Education, and Enterprises.

Rural Bioeconomy Alliance LinkedIn: https://www.linkedin.com/company/ruralbioeconomy-alliance-rba/about/

RELIEF website: relief.uop.gr

Contact: relief@uop.gr























